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Publisher/Editor

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Influences!

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Positive Potentials' Business Coaching, Market Branding, Training, and Publishing are Synchronized Solutions and Support to position you to the front of the line.



Know any military veterans who served from 2000-2011?

Please send them to the resource I have for them. Apply and see more tips and tactics at [Veterans' Career Resource Examiner](#).

See what you think and what you can do. Applications at [PositivePotentials.com](#) -MC

Check out more tips and tactics at [Glendale Woman Entrepreneur Examiner](#)

See what you think. Please subscribe and leave a comment. -MC

Pass it on!

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Coach's Commentary

Welcome to **Business Influences!**

Our design is for a single topic discussion. Each category has a single issue identified by the icons below. Just click and read at your convenience. The archive will continue to grow with each month's contributions. Also, you'll find ways to participate.

Return often because you will find publishing tips and strategies to begin your book, **Tips & Tools** to sharpen your thinking, project management skills, leadership development perspectives, conflict resolution insights and items based on your input.

Happy Easter,
Passover and
Spring Solstice!

Only **Business Influences!** subscribers can receive the bonus updates. Please **subscribe today.**



In This Issue—
✓ Guest Expert & Author: Barbara McNichol, Editor
✓ Brain Food
✓ Enterprise Issues
✓ Wor/ Life/Balance

Special Events/Phoenix 2nd Monday-No Fee

Issues Then Answers/Meet the Coach-

Bring a colleague

Face-to-face, monthly Meet Up
[Register or Join Us Virtually—](#)

April 11 & May 9, 2010
11:30a-12:30p

Thank you M & I Bank!
9035 W. Union Hills Drive
Peoria, Arizona 85382-3024

Bring Brown Bag Lunch
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Guest Expert

✓ Guest Expert & Author:
Barbara McNichol, Editor/ Author

Barbara McNichol enthusiastically helps authors, speakers, and business owners put their passion on the page. She provides expert editing of books and articles in business, self-help, health care, and other nonfiction categories. She's a member of



Brain Food



Enterprise Issues



Work/Life/Balance



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National Speakers
Association,
Arizona and
Colorado chapters.
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Be sure to download her article at
<http://www.positivepotentials.com/guestexpert.htm>

Next Issue . . .
Sociability and Social Media
It's part of your company
personality—Make it count!

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Tips from the Armchair Publisher!

• *Start your writing project with this easy to use book layout template.* (1st selection under Tips & Tools.)
Please call if you have questions.

• Important online resource: **Chicago Manual of Style.** It is handy when you need a writing reference quickly and your are in the midst of a project.

Please recommend a book, CD, document that changed how you work and live. If your selection is posted, you receive a complimentary 30-minute coaching session on a topic of your choosing. Good luck. -MC

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Direct 480/510-7166

Please follow us on **Twitter @CoachCubas** and **@BizInfluences**



Pass it on!

Feel free to distribute this information to your colleagues and staff. Post it on intranets with a simple attribution,

<http://www.PositivePotentials.com>,

Michelle Cubas, Editor/Coach CPCC, ACC

Our goal is to increase Business Literacy™ for everyone, one person at a time. MC

Put Your Expertise to Work

If you would like to participate as a **Guest Expert**, please submit your letter of interest and topic to mcubas@positivepotentials.com.

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